MountainBikeTx.com and Bike Barn present 2009 "Texas Road Trip" Contest Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR TO WIN.

By entering or participating in the 2009 Texas Road Trip Contest (the "Contest") you agree unconditionally to all of the following rules:

Period of Contest: The Contest will begin on 15 July and end on 15 December, 2009 at 11:59 PM CST.

How to Enter: NO PURCHASE IS NECESSARY TO ENTER OR TO WIN. To enter, you must provide a photograph of yourself at each trailhead or park sign with the Official 2009 Texas Road Trip flyer clearly visible (flyer available at select locations [see website for list] and online at MountainBikeTx.com). Your bike in the photo is encouraged, but not required. Only one photo per trail should be submitted. Participants are able to submit the photographs in one of two ways: Online or Postal Mail.

To enter the contest online, you must have a photobucket.com account. Once you create your account, you may access the contest album at http://photobucket.com/texasroadtrip and upload your photos. The album's password is: mthttp://photobucket.com/texasroadtrip and upload your photos. The album's password is: mthttp://photobucket.com/texasroadtrip and upload your photos. The album's password is: mthttp://photobucket.com/texasroadtrip and email to contestagmountainbiketx.com containing your name, photobucket.com username, address, age, telephone number & email address. Photographs should be no smaller than 600x800 px and in a format acceptable to photobucket.com.

To enter the contest by postal mail, you must print your name, address, age, telephone number & email address on a 3" x 5" card and send it, along with the photographs, to:

MountainBikeTx.com ATTN: Texas Road Trip Contest P.O. Box 340810 San Antonio, TX 78234

Personal contact information will be used solely for the purpose of winner notification and delivery of prize package. Additionally, this information will not be released to any third parties and will be immediately deleted/destroyed at the conclusion of this contest.

Any error or omission in your Entry will void the Entry. Photographs do not have to be submitted at the same time, but must be received by the deadline stated in these Official Rules. By participating, all entrants agree to abide by these Official Rules. MountainBikeTx.com reserves the right to refuse any entry if it suspected to have been modified in any way, such as the use of image editing software. You will be notified by email if an entry is denied for any reason.

Eligible Trails: Only Texas-based trails/parks/ranches listed on MountainBikeTx.com will be eligible in this contest. If a legitimate trail is not listed on MountainBikeTx.com please contact us and request that it be added. A trail is defined as having an individual listing on MountainBikeTx.com. For example, Lighthouse Trail and Capital Peak MTB Trail are both part of the Palo Duro Canyon State Park listing and cannot be counted individually. The trail MUST be identified in the photo without question. As a result, some trails are not eligible for this contest. A current list of ineligible trails can be found at MountainBikeTx.com. MountainBikeTx.com reserves the right to modify this list of ineligible trails during the course of the contest as necessary.

Bonus Trails: A few select trails will be counted twice (double credit). Hints and clues as to which trails are Bonus Trails may be found at different times hidden or noted throughout the MountainBikeTx.com website once the Contest begins. Clues will only be available for a short period of time; however, the trails will remain bonus trails throughout the contest. Locating a hint or clue is not required in order to receive credit for a Bonus Trail. A complete list of Bonus Trails will be available once the winners are announced.

Eligibility: The Contest is open to legal residents of the United States who are 18 years of age or older (19 in Alabama). Void where prohibited. Proof of age may be required. Affiliates of MountainBikeTx.com and its sponsors and members of such affiliates' immediate families or households **are** eligible to participate in the Contest.

Entry Deadlines: All photos must be received by:

Online: 11:59 P.M. CST, 31 December 2009

Postal Mail: Must be postmarked no later than 31 December 2009.

Winner Selection; Notification; Conveyance of all Rights to Entry: Submissions will be evaluated and the winners announced on 1 February, 2010. Winners will be selected based on their total number of trails rode/photos submitted. In the event of a tie, a random drawing will be conducted of the tied Entries. This drawing will establish the final order of winners. All decisions of MountainBikeTx.com are final in all matters relating to this contest. Odds of winning depend upon the number of entries received. Prizes must be claimed by providing proper identification, to include proof of age, within 7 days of notification or an alternative winner will be selected. Winners will be notified by email. If a winner cannot be reached after a reasonable effort has been made, or if an entrant is found to be ineligible, an alternate winner may be selected from the eligible Entries.

Prizes:

Grand Prize Package includes:

- 4 day/3 night stay at the Flying L Guest Ranch in Bandera, TX for the Grand Prize winner and up to 3 guests
- Garmin Edge 305 GPS-enabled cycling computer
- \$250 wheelset of your choice from New Revolution Cycles (or \$250 towards any wheelset over \$250)
- HydraPak Laguna Hydration Pack
- Wrench Force Air Slim floor pump
- MountainBikeTx.com Merchandise Package (1 t-shirt and 2 stickers)

Total Approximate Retail Value ("ARV") of the Grand Prize is \$2071.00 (incl. 3 guests).

1st Place Prize Package includes:

- 3 day/2 night stay at the Flying L Guest Ranch in Bandera, TX for the 1st Prize winner and up to 3 guests
- Niterider Trinewt Light System
- HydraPak Big Sur Hydration Pack
- MountainBikeTx.com Merchandise Package (1 t-shirt and 2 stickers)

Total ARV of 1st Prize is \$2012.00 (incl. 3 guests).

2nd Place Prize Package includes:

- One (1) gift certificate for an annual Texas State Parks Pass
- One (1) pair of Oakley Radar Pitch (True Carbon Fiber w/ Black Iridium) Sunglasses
- HydraPak Streamline Hydration Pack
- 2009 Fox Flux Helmet in Stone Camo (L/XL)
- MountainBikeTx.com Merchandise Package (1 t-shirt and 2 stickers)

Total ARV of each 2nd Prize \$415.00.

3rd Place Prize Package includes:

- One (1) gift certificate for an annual Texas State Parks Pass
- Pair of Shimano M545 Mountain Pedals
- Hydrapak Flume Hydration Pack

• MountainBikeTx.com Merchandise Package (1 t-shirt and 2 stickers)

Total ARV of each 3rd Prize is \$224.00.

The total Approximate Retail Value of all prizes is \$4917.00. Additional winners and/or prizes may be added based upon sponsor participation. Only one prize winner per family or household. Winner may not substitute or transfer prizes but MountainBikeTx.com and contest sponsors reserve the right to Only one prize winner per family or household. Winner may not substitute or transfer prize. MountainBikeTx.com and its sponsors reserve the right to substitute prizes with prizes of equal or greater value. All prizes will be awarded. All prizes are non-transferable.

General Conditions: The Contest is void where prohibited by law and is subject to all applicable laws, including, without limitation, U.S. federal, state, and local laws and regulations. In the event of non-compliance by any winner with the official rules of the Contest, an alternate winner may be selected from the eligible Entries. Except where legally prohibited, your entering into the Contest constitutes permission for MountainBikeTx.com to use your Entry, name, photographs, address (city and state only) and testimonials, in printed, broadcast or other media, whether now known or hereafter developed, in perpetuity, in any manner it deems appropriate in connection with promoting MountainBikeTx.com, this or any other Contest and/or promotion sponsored by it, without further compensation to you.

Releases: By participating, entrants agree that MountainBikeTx.com, and those involved in the development, production (including prize suppliers), implementation and distribution of the Contest and their respective parent companies, affiliates, subsidiaries, service providers, and agencies, and their directors, officers, agents, employees, attorneys, and any other person or entity associated with such entities and/or promotion (hereinafter collectively called "Promoters"), shall not be liable for any claims, damages, losses or injuries, including any third party claims, arising from or relating to, in whole or in part, the Contest, including Entry and participation in the Contest and acceptance, possession, use or misuse of the prizes. All entrants further agree that in the event of any third party claims, damages, losses or injuries, arising from or relating to such entrant's participation in this Contest, such entrant will indemnify and hold Promoters harmless from and against any and all such claims, including reasonable attorneys' fees related thereto. Promoters shall not be liable for entries that are delayed, lost, misdirected, misdelivered, incorrect or incomplete, and such entries will be not be eligible for this Contest. Promoters shall not be responsible for any technical malfunctions of any telephone network, computer online system, computer equipment or software; program malfunctions or other failures; delayed computer transactions or network connections; any errors of any kind, whether human, mechanical or electronic; or any combination thereof, including, without limitation, any injury or damage to the computer of any entrant or any other person related to or resulting from downloading any part of this Contest. Any person attempting to defraud or in any way tamper with the Contest will be ineligible for prizes and may be prosecuted to the fullest extent of the law. MountainBikeTx.com reserves the right, in its sole discretion, to cancel or suspend a Contest should viruses, bugs or other causes beyond their control corrupt the proper administration or security of a Contest.

MountainBikeTx.com reserves the right to modify the rules of the Contest in any way or at any time, as long as reasonable notice is given. All taxes on any prize won are the sole responsibility of each winner, including, without limitation, any federal, state, or local taxes which may be deemed applicable in such winner's jurisdiction of residence. This Contest shall be governed by the laws of the State of Texas, United States of America. By participating in this Contest, entrants agree that the state and federal courts located in the State of Texas shall have jurisdiction over any dispute or litigation arising from or relating to this Contest and that venue for such litigation shall be at the election of MountainBikeTx.com, any dispute or claim of any kind will be resolved by binding arbitration, such arbitration to be held in San Antonio, TX, and shall be held in accordance with the rules of the American Arbitration Association.

Rules/Winners List: To receive a copy of these Official Rules or the list of winners, send an email to contest@mountainbiketx.com or send a self-addressed stamped envelope to MountainBikeTx.com at: MountainBikeTx.com, ATTN: Texas Road Trip Contest, P.O. Box 340810, San Antonio, TX 78234. Specify "winners list" or "rules" on your request.

Sponsors: Bike Barn, Houston (Title); BikeSport, Houston; Canyon Lake Bicycle Shop, Canyon Lake; Daniel Boone Cycles, Houston; Freewheeling Bicycles, Austin; HydraPak; New Revolution Cycles, Kyle; Urban Bicycle Gallery, Houston; Texas Parks & Wildlife.